



The Jarod Knight Golf Classic

September 17, 2024 | Moorpark Country Club
Sponsorship and Playing Opportunities

Benefiting the UCLA Brain Tumor Center
Led by Dr. Liau and Dr. Cloughesy



**KNIGHTS
IN GRAY**

The Jarod Knight Golf Classic



We've got brain cancer surrounded.

The Jarod Knight Golf Classic Committee Members



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Jarod's Story: 2024 marks 6 years since diagnosis... and counting!

In 2018, Jarod Knight, a Manhattan Beach native living in Portland, Oregon, was diagnosed with a brain tumor and underwent surgery in Los Angeles to remove the tumor.

Although only 50% of the tumor was resected, he returned to Portland to get back to his work in advertising. While learning about his diagnosis of a grade 3 brain tumor and recovering from this



Jarod Knight in 2018.

serious surgery, he started having seizures and further complications which kept him from returning to work. Jarod and his family decided to return to California and met with Dr. Linda Liau at UCLA. After reviewing his case, she felt strongly she could surgically remove 100% of his tumor. Jarod underwent his second surgery in August of 2018, and Dr. Liau was able to completely resect the full tumor. Jarod continued to work to heal his body, joined a clinical trial, and was working with his team to manage seizures.

In 2020, as the world was reeling from the Covid pandemic, Jarod alerted his oncologist, Dr. Timothy Cloughesy, to new symptoms that were

causing issues with reading and processing numbers. Dr. Cloughesy immediately ordered an MRI, and unfortunately a new tumor was discovered in a different area of the brain.

Facing this difficult news, Jarod again trusted Dr. Liau to operate just ten days later and she once again was able to resect 100% of the tumor. A true all-star surgeon and team. However, the good



Jarod Knight in 2024.

news of the full resection came with a new diagnosis status – grade 4 or glioblastoma, the most aggressive type of brain cancer.

Since his diagnosis, while gathering strength from Kobe Bryant's "Mamba Mentality," Jarod has faced brain radiation, chemotherapy, MRIs, countless medications, and many sleepless nights. Although it takes time for the body to heal, Jarod is currently doing great with stable MRI scans. He attributes his healing to the amazing work of Dr. Liau and Dr. Cloughesy. Their skilled work, compassion, and ability is something he is so grateful for to this day.

The Jarod Knight Golf Classic Benefiting Cancer Research



Jarod and the Uncle Kory Foundation, a 501(c)3 foundation dedicated to funding brain cancer research, are working together to put on the third annual Knights in Gray Golf Classic to support the important research of Dr. Liau and Dr. Cloughesy.

We feel strongly that this group at UCLA is on the cusp of a major breakthrough for the treatment of glioblastoma. By attending this golf tournament, you will help move the needle on their important work.

UCLA's Linda M. Liau, MD, PhD, MBA and Timothy F. Cloughesy, MD.

More than 14,490 people were expected to be diagnosed with glioblastoma in 2023, and over 10,000 patients pass away each year due to GBM. However, the treatments for glioblastoma have not changed much over the last 50 years and those treatments are very difficult on the patients with limited results. Our mission is to support these innovative leaders in their highly specialized world of curing brain cancer. UCLA's Dr. Liau and Dr. Cloughesy work tirelessly to revolutionize the standard of care and find the breakthrough to a CURE. Thank you for joining us and supporting this cause!



Check presentation to Dr. Cloughesy and Dr. Liau in 2023.

Why Jarod chose UCLA Tumor Center to support...

"At the UCLA Neuro-Oncology Program, the sole focus is the care of brain tumor patients and the ability to push science and technology forward towards a cure. Your contribution will help better define treatments to improve the quality of life for individuals with brain tumors."





Tournament Schedule of Events

Tuesday, September 17, 2024

Moorpark Country Club
11800 Championship Drive, Moorpark, CA 93021
(805) 532-2834



- 9:00-11:00 AM Registration
 Breakfast
 Putting contest
 Driving range open
- 11:00 AM Shotgun start: four-person modified best-ball format
 Exciting par 3 challenges and other contests await you!
 Barbecue lunch at the turn
- 4:30 PM Hosted cocktails
- 5:30 PM Dinner reception
 Opportunity board winners selected
 Live auction
 Presentations of team and contest winners

Sponsorship Opportunities

The following sponsorship opportunities are available for this exclusive golf event to benefit brain cancer research at UCLA. This is an exciting opportunity to support this important cause, enjoy a challenging golf course, and spend a day with fellow corporate executives and friends.



TITLE SPONSOR \$25,000

As the Title Sponsor of the Knights in Gray Jarod Knight Golf Classic, your business is assured high visibility before, during and after the Golf Tournament.

Sponsorship includes:

- Twenty (20) tournament playing spots including tee gift bags
- Right of first refusal as Title Sponsor of the 2025 tournament
- Twenty (20) additional reservations for awards dinner
- Corporate name/logo incorporated into event name as the Title Sponsor
- Corporate name mentioned in all tournament marketing materials
- Name/logo recognition as Title Sponsor at top of event welcome banner
- One corporate banner prominently displayed at the tournament
- Opportunity to speak at Awards Dinner
- Eight (8) on-course tee signs
- Four souvenir pin flags to be displayed on a hole during tournament
- Souvenir photographs of foursomes
- Recognition of your company on the Uncle Kory Foundation website and social media platforms
- Opportunity to display promotional material or provide samples on day of event to all players
- Full-page acknowledgment in evening presentation



PRESENTING SPONSOR

Multiple Available \$15,000

As a Presenting Sponsor of the Knights in Gray Jarod Knight Golf Classic, your business is assured high visibility before, during and after the Golf Tournament.

Sponsorship includes:

- Twelve (12) tournament playing spots including tee gift bags
- Twelve (12) additional reservations for awards dinner
- Corporate name/logo incorporated into event name as a Presenting Sponsor
- Corporate name mentioned in all tournament promotion
- Name/logo recognition as presenting on event welcome banner
- One (1) corporate banner prominently displayed at the tournament
- Six (6) on-course tee signs
- Three (3) souvenir pin flags to be displayed on a hole during tournament
- Souvenir photographs of foursomes
- Recognition of your company on the Uncle Kory Foundation website and social media platforms
- Opportunity to display promotional material or provide samples on day of event to all players
- Full page acknowledgment in evening presentation



EAGLE SPONSOR

Multiple Available \$10,000

- Twelve (12) tournament playing spots including tee gift bags
- Four (4) additional reservations for awards dinner
- Company banner displayed at tournament
- Four (4) on-course tee signs
- Two (2) souvenir pin flags to be displayed on a hole during tournament
- Postcard/information in the player tee gift bag
- Recognition of your company on the Uncle Kory Foundation website and social media platforms
- Souvenir photos of foursome
- Full-page acknowledgment in evening presentation



BIRDIE SPONSOR

Three Available \$7,500

- Eight (8) tournament playing spots including tee gift bags
- Four (4) additional reservations for awards dinner
- Four (4) on-course tee signs
- Two (2) souvenir pin flags to be displayed on a hole during tournament
- Recognition of your company on the Uncle Kory Foundation website and social media platforms
- Souvenir photos of foursomes
- Full page acknowledgment in evening presentation

AWARDS DINNER SPONSOR

One Available \$6,000

- Eight (8) tournament playing spots including tee gift bags
- Four (4) additional reservations for awards dinner
- Company banner displayed at dinner
- Two (2) on-course tee signs
- Two (2) souvenir pin flags to be displayed on a hole during tournament
- Recognition of your company on the Uncle Kory Foundation website and social media platforms
- Souvenir photos of foursome
- Full-page acknowledgment in evening presentation

PHOTOGRAPHY SPONSOR

One Available \$5,000

- Four (4) tournament playing spots including tee gift bags
- Four (4) additional reservations for the awards dinner
- Two (2) on-course tee signs
- Souvenir pin flag to be displayed on a hole during tournament
- Company name/logo on all photo frames given at reception to players
- Recognition of your company on the Uncle Kory Foundation website and social media platforms
- Souvenir photos of foursome
- Full-page acknowledgment in evening presentation

COCKTAIL SPONSOR

One Available \$5,000

- Four (4) tournament playing spots including tee gift bags
- Four (4) additional reservations for the awards dinner
- Signage at hosted reception
- Two (2) on-course tee signs
- Two (2) souvenir pin flags to be displayed on a hole during tournament
- Recognition of your company on the Uncle Kory Foundation website and social media platforms
- Souvenir photos of foursome
- Full-page acknowledgment in evening presentation

BREAKFAST SPONSOR

One Available \$5,000

- Four (4) tournament playing spots including tee gift bags
- Signage at registration and breakfast location
- Recognition of your company on the Uncle Kory Foundation website and social media platforms
- Souvenir photos of foursome
- Full-page acknowledgment in evening presentation

LUNCH SPONSOR

One Available \$5,000

- Four (4) tournament playing spots including tee gift bags
- Signage at barbecue lunch location
- Recognition of your company on the Uncle Kory Foundation website and social media platforms
- Souvenir photos of foursome
- Full-page acknowledgment in evening presentation

WATER SPONSOR

One Available \$4,500

- Four (4) tournament playing spots and tee gift bags
- One (1) on-course tee sign (on sponsored hole)
- Corporate message on bottled water labels for participants
- Recognition of your company on the Uncle Kory Foundation website and social media platforms
- Souvenir photos of foursome
- Full-page acknowledgment in evening presentation

REGISTRATION SPONSOR

One Available \$4,000

- Four (4) tournament playing spots including tee gift bags
- Four (4) additional reservations for the awards dinner
- Company recognition/logo on registration welcome signage
- One (1) souvenir pin flag to be displayed on a hole during tournament
- One (1) tee sign on-course
- Recognition of your company on the Uncle Kory Foundation website and social media platforms
- Souvenir photos of foursome
- Full-page acknowledgment in evening presentation

MASSAGE THERAPIST SPONSOR

One Available \$3,500

- Four (4) tournament playing spots and tee gift bags
- One (1) on-course tee sign (on sponsored hole)
- Sponsor the services of professional massage therapists for tournament players on Par 3 hole
- Recognition of your company on the Uncle Kory Foundation website and social media platforms
- Souvenir photos of foursome
- Full-page acknowledgment in evening presentation

GOLF CART SPONSOR

Two Available \$3,500

- Four (4) tournament playing spots including tee gift bags
- Signage on half of golf carts used during event
- One (1) on-course tee sign
- Recognition of your company on the Uncle Kory Foundation website and social media platforms
- Souvenir photos of foursome
- Full-page acknowledgment in evening presentation

AWARDS SPONSOR

One Available \$3,000

- Four (4) tournament playing spots including tee gift bags
- Company name on tournament team awards
- One (1) on-course tee sign
- Recognition of your company on the Uncle Kory Foundation website and social media platforms
- Souvenir photos of foursome
- Full-page acknowledgment in evening presentation

EXECUTIVE SPONSOR

Multiple Available \$2,500

- Four (4) tournament playing spots including tee gift bags
- One (1) on-course tee sign as tournament sponsor
- Recognition of your company on the Uncle Kory Foundation website and social media platforms
- Souvenir photos of foursome
- Full-page acknowledgment in evening presentation

BEVERAGE SPONSOR

Four Available \$1,250

- Two (2) tournament playing spots including tee gift bags
- Signage at one (1) beverage station
- Recognition of your company on the Uncle Kory Foundation website and social media platforms
- Souvenir photos of twosome
- Acknowledgment in evening presentation

CONTEST SPONSOR

Five Available \$1,250

- Two (2) tournament playing spots including tee gift bags
- One (1) Signage at contest hole
- Recognition of your company on the Uncle Kory website and social media platforms
- Souvenir photos of twosome
- Acknowledgment in evening presentation

INDIVIDUAL PLAYING SPOT

Limited Availability \$600

- Continental Breakfast
- Golf and Golf Cart
- Modified Best Ball Team Format
- Barbecue Lunch
- Tee Gift Bag
- Hosted Cocktail Reception
- Awards Dinner

CUSTOM SPONSOR

Multiple Packages Available

Create a tailored sponsorship package that fits your companies' needs.

Contact Linda Danis at 310-994-3690 or lindadanismb@gmail.com to coordinate.

Additional Sponsorships

The following sponsorship opportunities offer exposure for your company or organization. No golf spots are included.



Smoothie/Iced Coffee Truck Sponsor

One available \$1,250

- Sponsor the Smoothie/Iced Coffee Truck serving players drinks throughout the day
- One (1) tee sign where truck is located
- Two (2) tickets to Awards Dinner
- Recognition in evening presentation

Long Drive Champion Sponsor

One available \$1,250

- Sponsor appearance of a National Long Drive Champion who will hit team drives on a Par 5
- One (1) tee sign on-course on a Par 5
- Two (2) tickets to Awards Dinner
- Recognition in evening presentation

Craft Beer Custom Can Sponsor

One available \$1,250

- Sponsor craft beer served to players at tournament – includes company name/logo along with charity logo on each can
- One (1) tee sign on-course
- Two (2) tickets to Awards Dinner
- Recognition in evening presentation

Tee Box Sponsor

Multiple available \$1,000

- Host and own one tee box on the course
- Opportunity to offer a service or product sample to all golfers
- Signage at sponsored tee box
- Two (2) tickets to awards dinner
- Recognition in evening presentation

Beat the Pro Sponsor

One available \$750

- Sponsor the appearance of an LPGA teaching professional who will challenge all players on a Par 3 to get closer to the pin for prizes
- Tee sign at Beat The Pro contest hole
- Two (2) tickets to awards dinner
- Recognition in evening presentation

Hole in One Sponsor

Four available \$500

- Sponsor the prize travel & golf packages for two players who will attempt to win with a hole in one on a Par 3
- Tee sign at sponsored contest hole
- Two (2) tickets to awards dinner
- Recognition in evening presentation

Tee Marker Sponsor

Six available \$350

- Your company signage at three sponsored holes, each with a pair of tee markers featuring your company logo and placed where players tee up their drives
- Recognition in evening presentation

Tee/Green Sponsor

Multiple available \$200

- Company signage at sponsored tee
- Recognition in evening presentation

Additional Cocktail Reception and Awards Dinner Ticket \$150

Custom sponsorships can be tailored to fit your specific needs. Contact Linda Danis at lindadanismb@gmail.com or at 310-994-3690 for more information.

Sponsorship Order Form

Please email this form to Renee Vachon, Uncle Kory Foundation renee@unclekory.org. If mailing check and form, send to Uncle Kory Foundation, 2121 Rosecrans Ave. Suite 4335 El Segundo, CA 90245.



The Jarod Knight Golf Classic

To register online, please visit support.unclekory.org/gray

- Title Sponsor \$25,000
- Presenting Sponsor \$15,000
- Eagle Sponsor \$10,000
- Birdie Sponsor \$7,500
- Awards Dinner Sponsor \$6,000
- Cocktail Reception Sponsor \$5,000
- Photography Sponsor \$5,000
- Breakfast Sponsor \$5,000
- Lunch Sponsor \$5,000
- Water Sponsor \$4,500
- Registration Sponsor \$4,000
- Massage Therapist Sponsor \$3,500
- Golf Cart Sponsor \$3,500
- Awards Sponsor \$3,000
- Executive Sponsor \$2,500
- Beverage Sponsor \$1,250
- Contest Sponsor \$1,250
- Individual Playing Spot \$600

NON-GOLF SPONSORSHIPS

- Smoothie/Coffee Truck Sponsor \$1,250
- Long Drive Champion Sponsor \$1,250
- Craft Beer Can Sponsor \$1,250
- Tee Box Sponsor \$1,000
- Beat The Pro Sponsor \$750
- Hole in One Sponsor \$500
- Tee Marker Sponsor \$350
- Tee/Green Sponsor \$200
- Additional Reception and Awards Dinner Ticket \$150

Enclosed is my check for \$ _____ made payable to Uncle Kory Foundation.

Organization is tax exempt under the provision of section 501 (c) (3) of the Internal Revenue Code Tax ID # 46-4485313

Credit Card Account Number _____

VISA Master Card American Express Security Code _____ Expiration _____

Signature _____ Print Name _____

Sponsor/Company _____ Phone _____

Golfer Registration

Please email this form to Renee Vachon, Uncle Kory Foundation renee@unclekory.org. If mailing check and form, send to Uncle Kory Foundation, 2121 Rosecrans Ave. Suite 4335 El Segundo, CA 90245.



To register online, please visit support.unclekory.org/gray

Player #1 / Team Contact _____ Handicap/Index _____

Company Name _____

Cell Phone _____ Email _____

Address _____

City _____ State _____ Zip _____

Player #2 / Team Contact _____ Handicap/Index _____

Company Name _____

Cell Phone _____ Email _____

Address _____

City _____ State _____ Zip _____

Player #3 / Team Contact _____ Handicap/Index _____

Company Name _____

Cell Phone _____ Email _____

Address _____

City _____ State _____ Zip _____

Player #4 / Team Contact _____ Handicap/Index _____

Company Name _____

Cell Phone _____ Email _____

Address _____

City _____ State _____ Zip _____

The Jarod Knight Golf Classic



Interested in attending the Jarod Knight Golf Classic, but not a golfer? Try Golf School during the tournament.

WHY GOLF SCHOOL?

If you have never golfed and are interested in learning...
If you've played a few times, but not yet comfortable playing a full round...
If your game is feeling a bit rusty and you want some pointers...
...then Golf School is perfect for you!



Sign up and come out, have some fun, learn about the game, then join golf tournament participants for networking, cocktails and awards dinner.

Golf School held during the Jarod Knight Golf Classic Tuesday, September 17, Moorpark Country Club

12:30 - 1:30 PM	Registration Lunch	4:00 - 4:30 PM	Putting contest challenge
1:30 - 2:00 PM	Meet the pro Introduction to golf	4:30 - 6:00 PM	Join the tournament golfers Networking opportunity Board sales & cocktails Dinner buffet
2:00 - 4:00 PM	Swing clinic Chipping clinic Putting clinic Q&A with Moorpark Country Club teaching professional		Team & contest awards Opportunity board prizes distributed

The cost per player for Golf School, lunch and awards dinner is \$300.

You are welcome and encouraged to bring your own golf clubs. If you do not have clubs, Moorpark Country Club will have putters, irons, and woods available for your use.

Limited to 12 spots so sign up early!

To register for golf school, please visit: support.unclekory.org/gray

Proceeds of the Golf School at the Jarod Knight Golf Classic to benefit brain cancer research at UCLA. For questions about golf school, please contact Linda Danis at lindadanismb@gmail.com or at 310-994-3690

